

The Diamond Sponsorship

Build your brand. Reach 300,000 radio listeners per week. Sample our service.

The diamond title sponsorship is exclusive to one sponsor to maximize event exposure and return on investment for the sponsor. This title sponsorship incorporates the sponsor name into the title of event. Press releases, radio promotions, and signs will read as follows; "The XYZ Company Dancing through Decades event to benefit AccessAbility Inc."

- **Return on investment.** Your company receives one AAI sampler service certificate valued at \$5,000 towards a new outsourcing project, e.g.; collating, assembly, etc. for your company.
- **Radio reach and frequency.** Your company name and brand message will be included in 40 customized thirty second spots that will reach 300,000 listeners per week for four weeks on AM 1500 KSTP radio spots!
- **Unique entertainment for your customers.** 8 VIP event tickets on the Metropolitan dance floor to watch exciting dance performances that span the decades. The celebrity emcee will also sit at your table and your 8 guests will be invited to a VIP reception before the event to meet the performers and celebrities.
- **Excellent cause marketing.** Your company name mentioned in August & September press releases, publicity opportunities, and on day of event signs and print program.
- **Internet.** AccessAbility Inc. home page includes your web site address and link.
- **Charitable element.** 8 event tickets will donated in your name and enable AccessAbility Inc. employees to attend the event.
- **Print ad to 400 guests.** Your business card size print ad on the event program given to 400 guests.
- **Direct marketing.** Your option to provide company brochures to 400 event guests.
- **Retail Promotion.** If applicable, your company location will be named in radio spots as the place to find more Dancing through Decades information.

Investment: \$25,000